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**FOR IMMEDIATE RELEASE**

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**NEW ROTHBURY™ BATH SUITE FROM MOEN  
FEATURES A “COTTAGE STYLE” DESIGN  
AND MOEN’S FIRST WATERSENSE®-LABELED FAUCET**

***Features Moen’s Flow-Optimized Aerators –  
Especially Important for Environmentally Conscious Homeowners and Builders***

North Olmsted, Ohio... From the family room to the powder room, many homeowners are incorporating a “cottage style” of decorating in their home – a relaxed blend of vintage design and classic masculine lines. Now this popular decorating style is available for the bath, with the introduction of Moen’s new Rothbury™ collection – a full bath suite of faucets, showerheads and accessories. The Rothbury Collection is also Moen’s first WaterSense®-labeled faucet, featuring a flow-optimized 1.5 gallon per minute (gpm) aerator for environmentally conscious homeowners and builders.

Faucets in the Rothbury collection stand apart from others thanks to their low-arc spouts, crisp lines and elegantly styled handles and hubs. A circular, button-like detail distinguishes the lift rod and lever handles; while a scalloped, layered design is featured on the base of the handles and faucet.

“In designing the Rothbury Collection, we paid particular attention to the details,” said Jerry Capasso, Moen’s wholesale bath product manager. “Homeowners will notice fine points such as the common lines across the handles, lift rod and faucet spout... the hidden aerator, the symmetry around the faucet hub and bases... and the rectangular trim detail around the faucet’s spout. It’s these details that make the collection one of Moen’s finest.”

Environmentally conscious homeowners and builders will appreciate the flow-optimized aerator offered on the Rothbury bath faucets – Moen’s first collection to have this feature. The new aerator allows water to flow at 1.5 gpm, versus traditional aerators which flow at 2.2 gpm.

“Our new flow-optimized aerator provides more consistent water flow across a wide range of pressures,” explained Capasso. “This means a condo owner in a high-rise building will receive the same, consistent water flow as a homeowner in a newly constructed neighborhood; or even a century home. In addition, the aerator will not cause any noticeable change to the traditional water pressure and flow... so homeowners will still be able to conduct their normal bathroom activities, such as washing their face, brushing their teeth, etc. – while saving water.”

The Rothbury collection offers a two-handle centerset faucet, two-handle widespread faucet, and a Roman tub faucet available with three- or four-hole diverter options. To create a coordinated look in the bath, complementary bath accessories are available, including a pivoting paper holder, tank lever, glass shelf, robe hook, towel ring, 18- and 24-inch towel bars and a double towel bar.

And the benefits of this new collection extend into the shower as well. The Rothbury suite features tub/shower, shower-only and valve-only trim options to be used with Moen’s Posi-Temp® and Moentrol® valves.

Moen’s innovative M•PACT® valve system is available on a number of Rothbury products, including the widespread, tub/shower and three- and four-hole Roman tub faucets. This revolutionary valve architecture makes it easy to upgrade the style of the bath without replacing any faucet plumbing. A common valve design allows for a faucet change in just minutes: simply unscrew the handles and spout, lift them out and replace them with the new style. It is just as easy to change the shower trim.

Meeting plumber demands for installation flexibility and connectivity, the Roman tub valves also feature Moen’s updated design to reduce installation time and alleviate the many frustrations associated with Roman tub installations.

The Rothbury collection is available in today’s most popular finishes including Chrome, LifeShine® Brushed Nickel, Antique Bronze and Oil Rubbed Bronze.

Rothbury bath faucets meet ADA requirements for the physically challenged.

For more information on the new Rothbury collection, visit [www.moen.com](http://www.moen.com) or call 1-800-BUY-MOEN (1-800-289-6636).

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**About Moen**

Moen offers stylish and affordable [kitchen faucets](#), [bathroom faucets](#), [shower heads](#), and [stainless steel sinks](#) for residential and commercial applications. Moen is part of Fortune Brands, Inc. (NYSE: FO, [www.fortunebrands.com](http://www.fortunebrands.com)), a leading consumer brands company.