

FOR IMMEDIATE RELEASE
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**NEW ADJUSTABLE DOUBLE CURVED SHOWER ROD FROM MOEN®
PROVIDES ADDITIONAL ELBOW ROOM AND VISUAL APPEAL,
WHILE KEEPING TOWELS EASILY ACCESSIBLE**

North Olmsted, Ohio... According to a recent survey, more than half of master bathrooms are less than 75 square feet – and with guest baths likely even smaller – space and storage are key concerns. Luckily, you can create up to five-and-one-half additional inches of elbow room in the shower, while at the same time add extra hanging space for daily essentials and provide visual appeal with the new Double Curved Shower Rod from Moen®.

The new Double Curved Shower Rod expands to fit shower enclosures between 57 and 60 inches – the most common size tub/shower combo in the U.S. The double bar design allows consumers to utilize separate bars for the shower liner curtain and decorative shower curtain – or provides an extra bar for hanging towels or other essentials when the two curtains are hung together on the interior bar.

"Curved shower rods offer an affordable solution to provide a larger shower area... without adding any square footage," says Tim Bitterman, group marketing manager, Creative Specialties International, a division of Moen. "And now, our new Double Curved Shower Rods offer visual appeal with a separate rod for the decorative shower curtain – or provide easily accessible space to hang your towels."

The unique Double Curved Shower Rod also offers easy installation. The bar simply expands for a perfect fit – no cutting required – and decorative covers conceal mounting posts and screws. The rods easily fit standard-size, 72-inch shower curtains and liners – ensuring full shower coverage.

Double Curved Shower Rods feature durable and sturdy stainless steel construction and are covered by Moen's limited lifetime warranty. They are available at Bed Bath & Beyond® in three of today's most popular finishes: Chrome, Brushed Nickel and Old World Bronze.

To complement the unique styling and functionality of the Double Curved Shower Rods, Moen also offers new Double Shower Curtain Rings and Shower Rod Hooks. Each is available at Bed Bath & Beyond in matching Chrome, Brushed Nickel and Old World Bronze finishes.

For more information about the new Double Curved Shower Rods, or other accessory products available from Moen, visit moen.com.

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Moen offers a diverse selection of thoughtfully designed, on-trend kitchen faucets, bathroom faucets, showerheads, bath accessories and stainless steel sinks for residential and commercial applications. As the #1 faucet brand in North America, customers have come to rely on Moen to deliver dependable products and service. Moen is part of Fortune Brands, Inc. (NYSE: FO, www.fortunebrands.com), a leading consumer brands company.

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