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FOR IMMEDIATE RELEASE

May 2005

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SHOWHOUSE™ BY MOEN FACT SHEET

THE BRAND:	ShowHouse by Moen Incorporated 25300 Al Moen Drive North Olmsted, Ohio 44070 440/962-2000 www.moen.com and showhouse.moen.com			
THE COMPANY:	Moen Incorporated is a Fortune Brands Company (NYSE:FO).			ds Company
	Richard E. (Dick) David B. Lingafe M Todd Teter, Vice U Mike Pickett, Vic	Fortune Bra) Posey, Pr Iter, Vice P Manager, U President J.S. Retail e Presiden nd Marketir e President	nds Home esident ar resident a .S. Whole and Gene t Design, I ng Service t, Accesso en Inc., C	e & Hardware nd CEO nd General sale ral Manager, Development es ories anada
	Manufacturing fa Elyria, Ohio New Bern, North Pine Grove, Pen Sanford, North C	Carolina nsylvania	Kinston,	ion facilities: North Carolina as, Nevada
	International faci Canada China	lities: Guatema Hong Kor		Brazil Mexico

PRODUCT FEATURES:	Features of ShowHouse by Moen products include:			
	• Sophisticated and compelling, style-driven designs.			
	 The ShowHouse Concierge Service, a dedicated customer support staff to personally serve the needs of authorized distributors. 			
	• The ShowHouse Guarantee. All ShowHouse faucets are backed by the Moen exclusive Lifetime Warranty, assuring complete satisfaction and a lifetime of worry-free performance.			
TRADEMARKS:	® ExactTemp, LifeShine, Moentrol, Posi-Temp, Waterhill and Moen are Registered Trademarks of Moen Incorporated.			
	™ Bamboo, Casa, Felicity, Immersion, Isabel, Mannerly,			

[™] Bamboo, Casa, Felicity, Immersion, Isabel, Mannerly, Organic, Solace, Sophisticate, ShowHouse, Tres Chic and Woodmere are Trademarks of Moen Incorporated.

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EDITORS NOTE:

Timeless designs that reflect good taste. Faucets and fixtures that are livable and enduring. These are just some of the reasons why Moen Incorporated is the #1 brand of faucet in North America. In addition to stylish and affordable faucets, Moen also offers residential and commercial sinks and a full range of tub and showering packages. Moen brands include ShowHouse™ by Moen, Creative Specialties International® and the Cleveland Faucet Group®. ShowHouse offers high-end, luxury faucets and accessories to consumers with discriminating tastes. Creative Specialties International® offers complete suites of decorative bath accessories including innovative bath safety products that are fashionable – not institutional. The Cleveland Faucet Group manufactures affordable, durable sinks and faucets for the multi-family housing market.

Moen is part of Fortune Brands®, Inc. (NYSE:FO, <u>www.fortunebrands.com</u>) Home and Hardware group – a leading consumer brands company that includes leading cabinetry, door and lock manufacturers such as Therma-Tru®, Masterbrand Cabinets®, Inc., Aristokraft® Cabinetry and Master Lock®.

With Moen, you'll always find the perfect balance between styles you'll love and innovation you can live with. Buy it for looks. Buy it for life[®].

For more information on Moen visit <u>www.moen.com</u> or call 1-800-BUY-MOEN (800-289-6636).

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