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**GRACEFUL CURVES AND EXQUISITE FOLIAGE DETAILS  
ARE HALLMARKS OF NEW  
ORGANIC™ POWDER ROOM COLLECTION  
FROM SHOWHOUSE™ BY MOEN**

*North Olmsted, Ohio . . .* A faucet design with a life all its own. The new Organic™ Powder Room Collection, from ShowHouse™ by Moen, features simple, flowing forms that reflect the beauty and serenity found outdoors. From the asymmetrical spout design of the widespread faucet to the intricate, curved details of the oval wall mirror, the Organic Powder Room Collection creates a dramatic artistic statement in the home.

The focal point of the suite is the faucet, which features a graceful high arc spout in a Brushed Nickel finish. The asymmetry of the spout echoes the look of a living plant or flower, accented by a central lift rod designed in the form of a beautiful flower petal. The faucet handles enhance the faucet's unique style, with their foliage details and elegant, curved levers.

“An emerging trend we’re seeing from today’s savvy consumers is the willingness to make a personal statement in their home,” said Margie Rowe, Senior Target Market Manager for ShowHouse by Moen. “Our Organic Collection, like a fine piece of

artwork, creates an unexpected focal point in the powder room. We expect this line will be extremely popular with homeowners and interior designers alike. You really need to see this faucet 'live' to appreciate its unique beauty. It's like no other faucet on the market today.”

Innovation in the Organic Powder Room Collection doesn't stop with the faucet. It continues into the design of the collection's accessories, which include a 20-inch x 26-inch oval wall mirror as well as drawer pulls and cabinet knobs. The mirror features an elegant oval shape with beautiful foliage details at the top and bottom. And the drawer pulls and cabinet knobs echo the foliage details and asymmetrical styling of the faucet.

Additional accessories in the Organic Powder Room Collection are an 18-inch towel bar with a unique, curved post detail, an open-style towel ring, a paper holder and a decorative tank lever. Each accessory is available in a Brushed Nickel finish.

Featuring Moen's Hydrolock™ installation system, the Organic faucet is faster and easier to install. A telltale “click” audibly signals a secure connection and eliminates the need for tools to attach the water line to the faucet.

Moen's innovative M●PACT® valve system is available on the Organic faucet. This revolutionary valve architecture makes it easy to upgrade the style of the bathroom without replacing any faucet plumbing. A common valve design allows for a faucet change in just minutes: simply unscrew the handles and spout, lift them out and replace them with the new style.

The Organic faucet meets ADA requirements for the physically challenged.

For more information on the Organic Powder Room Collection, visit the ShowHouse by Moen web site at [showhouse.moen.com](http://showhouse.moen.com) or call toll free 1-800-BUY-MOEN (1-800-289-6636).

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**EDITOR'S NOTE:** Timeless designs that reflect good taste. Faucets and fixtures that are livable and enduring. These are just some of the reasons why Moen Incorporated is the #1 brand of faucet in North America. In addition to stylish and affordable faucets, Moen also offers residential and commercial sinks and a full range of tub and showering packages. Moen brands include ShowHouse™ by Moen, Creative Specialties International® and the Cleveland Faucet Group®. ShowHouse offers high-end, luxury faucets and accessories to consumers with discriminating tastes. Creative Specialties International® offers complete suites of decorative bath accessories including innovative bath safety products that are fashionable – not institutional. The Cleveland Faucet Group manufactures affordable, durable sinks and faucets for the multi-family housing market.

Moen is part of Fortune Brands®, Inc. (NYSE:FO, [www.fortunebrands.com](http://www.fortunebrands.com)) Home and Hardware group – a leading consumer brands company that includes leading cabinetry, door and lock manufacturers such as Therma-Tru®, Masterbrand Cabinets®, Inc., Aristokraft® Cabinetry and Master Lock®.

With Moen, you'll always find the perfect balance between styles you'll love and innovation you can live with. Buy it for looks. Buy it for life®.

For more information on Moen visit [www.moen.com](http://www.moen.com) or call 1-800-BUY-MOEN (800-289-6636).