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**MOEN'S LUXURIOUS ASCERI™ COLLECTION NOW AVAILABLE IN POPULAR  
CHROME AND CHROME/POLISHED BRASS FINISHES**

*North Olmsted, Ohio ...* The elegant styling of Moen's Asceri™ Collection for the bath has been expanded with the addition of chrome and chrome/polished brass finishes. These new finish options blend beautifully with almost any bathroom setting and complement cabinetry, hardware, mirrors and other accessories found in today's bath.

The Asceri Collection radiates style and quality with a design founded upon a meticulous attention to detail and handcrafted excellence. The new chrome and chrome/polished brass finishes are now available on the complete suite of Asceri products, including bath faucets, tub/shower components and bath accessories to unite the bath in a coordinated look.

In addition to new chrome and chrome/polished brass finishes, the Asceri Collection is also available in a host of other coordinated finishes including:

- Chrome with Platinum Accents
- Satine™ with Ivory Accents and Etched Details
- Nickel with Matte Black Accents
- Classic Gold with Pebbled Cream™ Ceramic Accents
- Classic Gold with Seaspray™ Ceramic Accents

Moen's classic gold, Satine and nickel finishes feature the company's titanium-strengthened LifeShine® technology, guaranteeing they will not tarnish, corrode or discolor.

Asceri's design features include ADA-compliant, wing-styled handles and an elegant arching spout that makes it easier to wash hands, fill glasses or rinse toothbrushes.

The Collection is built on Moen's M•Pact™ system, a revolutionary new valve architecture that makes it easy to upgrade the style of the entire sink, shower or bath without going under the sink or behind the shower wall. One common valve underbody within the whole line means that changing out the faucet takes just minutes – simply unscrew the handles and spout, lift them out and replace them with the new style. Replacing the shower trim is accomplished just as easily by unscrewing the handles and shower arm, removing the trim from the wall and replacing with new trim.

The Asceri suite includes widespread and mini widespread bathroom faucets, bidets, Roman tubs, multiple shower valve options featuring the latest in pressure-balancing and temperature control technology, transfer valves, showerheads, hand showers, and body sprays. To complete the Asceri look, consumers can choose from a host of matching accessories including a tumbler holder, soap holder, paper holder, robe hook, towel ring and towel bars (18" and 24").

Products featured in the Asceri Collection are built with Moen's patented washerless cartridge system to ensure that there is never a drip or a leak and Asceri products are covered by Moen's lifetime limited warranty.

For more information, contact Moen Incorporated at 25300 Al Moen Drive, North Olmsted, Ohio 44070-8022, call 1-800-BUY-MOEN (1-800-289-6636), or visit the web site at [www.moen.com](http://www.moen.com).

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**EDITORS NOTE:** Moen Incorporated is one of the world's largest producers of residential and commercial plumbing products. Moen is the #1 brand of faucets in North America. The company manufactures a complete line of single and two-handle faucets in a wide assortment of styles and finishes. It is also a leading producer of residential and commercial sinks, a variety of shower accessories, bathroom accessories and a complete line of plumbing parts and accessories (sold under the trade names Moen, Chicago Specialty, Cleveland Faucet Group, Creative Specialties International, Dearborn Brass, Hoov-R-Line and Wrightway Manufacturing).

Moen Incorporated is an operating company of Fortune Brands, Inc. (NYSE: FO, [www.fortunebrands.com](http://www.fortunebrands.com)), the consumer products company, with headquarters in Lincolnshire, IL.

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